



# STRATEGIC PLANNING

## North Carolina Council on Economic Education (NCCEE)

### Short-term Strategic and Staffing Planning

At the end of a 5-year strategic planning timeline, the North Carolina Council on Economic Education (NCCEE) needed a shorter-term planning process to see them through a period of program transition and plan for staffing needs.

Yazdani Consulting, in partnership with Paradox Consulting Partners, led NCCEE staff, stakeholders, and partners through a collaborative and efficient planning process to confirm and align their organizational strategic priorities, develop an actionable 1-year implementation plan, and create a staffing plan to support organizational growth and sustainability. Planning activities occurred over 3 months in the summer and fall of 2022.

#### Feedback

The team at [Yazdani Consulting] made the process a breeze for me. Thank you for helping NCCEE create a comprehensive one year plan during a time of transition for our organization!

Terrific adaptation to the team and our workstyle. [Yazdani Consulting] facilitated important and hard discussions and articulated themes into our priorities. You can't do that work without "herding the cats" and [Yazdani Consulting] kept us on track and on task, using our time together efficiently. We now have a great roadmap for the future.

#### Solutions

- Planning Process Facilitation, including the development of organizational strategic priorities
- Stakeholder Feedback Facilitation, including conducting and analyzing interviews and surveys
- Implementation Planning, including facilitating planning sessions with staff
- Staffing Planning, including identifying staffing needs and skillsets and recommending talent sources

#### Outcomes

- Identified 3 strategic priorities and developed an implementation plan of 9 annual goals with 36 action items - the draft plan was fully approved by NCCEE's Board
- Developed and presented a Staffing Action Plan to NCCEE's leadership
- Conducted 21 stakeholder and partner interviews, distributed 1 survey, and facilitated 1 interactive implementation planning session over 5 weeks

[Schedule an introductory call](#) with Jami Yazdani to learn how our [Planning Solutions](#) can help you create realistic and actionable plans!